

Hi, I'm Haley Barbour.

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Having been elected governor twice, I know Mississippi pretty well. I know that even in a down economy our state is rich with success stories that speak for themselves as to why companies located or expanded here. The following video clip features some of our state's economic and education leaders giving you their candid perspectives of doing business in the State of Mississippi.

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You will hear them talk about some of Mississippi's recent successes in securing major development deals, including Toyota, GE Aviation, SeverCorr – the world's most advanced mini steel mill, and PACCAR – makers of Peterbilt and Kenworth trucks.

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You will hear their stories of how a clear alignment of workforce development resources with our state's 15 community colleges is helping meet the real-life business needs of Mississippi's corporate citizens. This is a result of the most comprehensive workforce development reform in the state's history.

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And you will hear about the state's commitment to continual enhancement of its dedicated, hard-working workforce, demonstrated through pro-business incentives structured around workforce training.

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Our state's higher education leaders are also tuned-in to the new Mississippi, where there is easy access to business friendly research. Our universities have a record of engaging the state's businesses with such outstanding partners as the Center for Advanced Vehicle Systems, Mississippi Polymer Institute, and the Center for Manufacturing Excellence.

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Whether it is tort reform, which The Wall Street Journal described as one of the most comprehensive civil justice reforms in the nation, or the state's pro-business, can-do attitude, I hope you will think of Mississippi as the best place to establish or expand your business.

But don't take my word for it ... listen to these folks – they're the real experts.